



KRESCON COACHES

Creating Legends

GOLD STANDARD IN
LEADERSHIP GROOMING,
LEGACY CREATION AND CAREER
TRANSITION

Personality Profiling
Leadership Grooming
Succession Planning
Family Business Coaching
Career Transition & Mentoring

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ABOUT KRESCON

Krescon offers exclusive and high-quality profiling, coaching, mentoring and business advisory services based on best-in-class tools and techniques; patented coaching frameworks, and a powerful team of global leaders turned coaches. Over the years, Krescon's network of Internationally certified veteran coaches has established their presence across multiple countries as they work with a multitude of celebrities, entrepreneurs, business owners, business families, and professionals in the areas of:

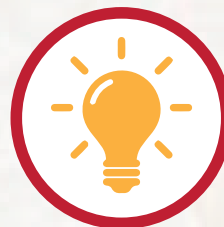
- Leadership grooming
- Succession planning & Legacy Creation
- 360° Astro Profiling for new hire/role fitment
- Career Mentoring for students and young leaders



Our Purpose
Creating Legends

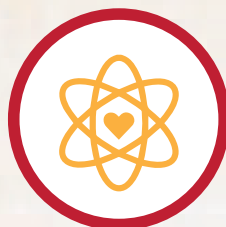


Our Identity
Legacy Enablers



Our Belief

A person who leaves a meaningful Legacy behind is a Legend, and if you have to play life's game, play it big by striving to become a Legend



Our Core Values
Sensitivity, Trustworthiness,
and Confidentiality



Our Commitment
To make your Legacy
an eternal living soul

Legacy is when you no longer have to Introduce Yourself!

GLOBALLY RECOGNISED ACCREDITATIONS



WHY YOU SHOULD BOTHER?



People remember Legends, not person, position, power, or profits. Legacy is our gift to the future generation and gives meaning to our existence. Legacy is our ticket to immortality and helps us fill that void inside, fulfilling our life journey. Most important, It is our Identity.

“ We welcome you to become part of the Krescon family and embark on your personal journey of Legacy creation. ”

The GOAL isn't to live forever; it is to create to something that will.
- Chuck Palahniuk

QUESTIONS WE HELP FIND ANSWERS

Individual's Conundrum



Personal Profiling

- How do I identify my unique natural strengths to decide my future career direction and true calling?
- How do I get clarity about my children's career path and the subjects/stream they should pursue?

Leadership Grooming

- What can I do to create a leadership pipeline in my organization?
- How do I shortlist the key members for developing them into future leaders?

What are the changes I need to make to

- operate at the pinnacle of leadership excellence?

Family Business Legacy

- How do I ensure the survival and growth of my family legacy?
- How do I manage the next generations aspirations and current business expectations?
- How do I proactively plan out the succession planning & leadership transition in my business?

Becoming a Legend

- What skills I need to develop to become a true Legend and have a fulfilling life?

How do I align my Values, Identity and

- Purpose with my Vision to truly become a VVIP?



Business Owner's Dilemmas

BEHAVIOR AND PERSONALITY PROFILING

Psychometric Assessments

Psychology is the study of the human mind, and one of the biggest challenges has always been to measure it quantitatively. Psychometrics helps overcome such limitations by measuring the psychological concepts of personality, cognition, and knowledge. We at Krescon offer you the best that is available in the Industry.



360° Astro Profiling With NDP® Framework



Astrology's powerful ancient Vedic wisdom meets Psychometric assessment's scientific rigor to create a phenomenal energy map about your whole being. The outcome provides a crystal clear picture of your current existence with a sneak preview into the possible future. Such invaluable insights offer a fantastic and unmatched advantage while planning your own or your loved one's future, career, business, or life. Krescon's proprietary multidimensional assessment system – The NDP Framework, does that precisely for you.

“ When you know yourself you are empowered. When you accept yourself you are invincible. ”



NDP® Framework

- First-of-its-kind multidimensional 360-degree profiling system driving structured self-awareness.
- Trusted globally by leaders and organizations for career planning & transition.
- Enabling a deeper understanding of natural strengths, behavior, and personality.
- Facilitating discovery about the true calling and unraveling the secrets of mega living.

The 3 Spokes of Assessment



Mind Mastery Analysis

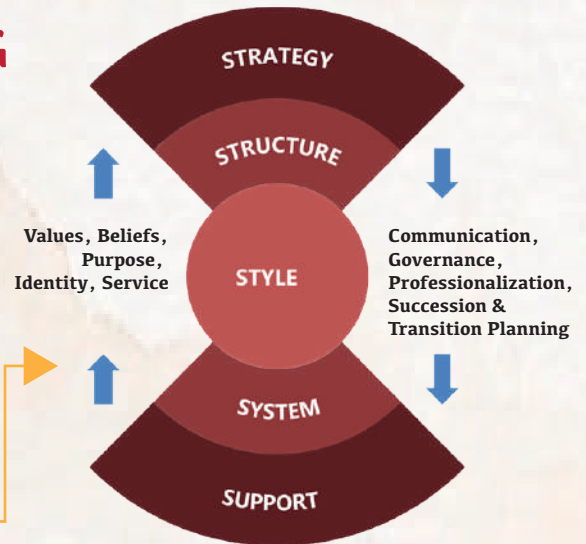
Self Awareness Framework

The only rock I know that stays steady, the only institution I know that works, is the family - Lee Iacocca

FAMILY BUSINESS COACHING

Family is where life begins, and love never ends. Families are like branches on a tree, growing in different directions; yet our root remains one. The source that holds the family or a business together is its Legacy. As gratitude to all such Business Owners, Krescon brings a structured methodology to plan your Legacy based on the Global best practices and spearheaded by our Family Business Coaches (FBC).

The framework operates on the 5S of success mantra in the Family Business legacy.



FAMILY BUSINESS ADVISORY: KRESCON FAMILY BUSINESS OFFICE

We invite all Family Businesses to a unique Krescon Family Business Office (KFBO) offering that combines both standard Family Office (FO) services with Krescon Family Business Coaching (FBC). The amalgamation of both services addresses the industry's long-standing need for an integrated offering. Our KFBO services are ideally suited for Ultra High Net Worth Individuals (UHNWIs); Single or Multiple Business Families who are looking to survive and grow through multiple generations.



MIND MASTERY



It is a must for all senior professionals, leaders, sportspersons, and public celebrities who have the passion and drive to deliver their best and consistently operate at their full potential. Our mind coaches work as your personal trainer, helping you silence and eliminate those inner noises and disturbances that are the biggest hindrances in attaining, sustaining, or resorting to your peak performance.

“ Yesterday I was clever, so I wanted to change the world. Today I am wise, so I am changing myself.

– Rumi ”

CAREER MENTORING

Do you feel stuck in an endless loop of struggle in your current job? Are you curious to know what can be the right career for your loved ones? At Krescon, we believe that every individual has particular natural tendencies, and our eminent experts can help you decide on a suitable career by leveraging those to your advantage. We help you in identifying the kind of career shift you are looking for in your life. Whether it is exploring your present career, mapping a career plan, or an absolute career change, we enable you to execute all your actions with the support of a personal mentor.



“ Being the richest man in the cemetery doesn't matter to me. Going to bed at night saying we've done something wonderful, that's what matters to me.

- Steve Jobs ”



SIGNATURE PROGRAMS



Back to the Roots: Creating legacy for posterity

A high-impact offering for the Business Families looking to nourish their legacy through the next generation. The program will empower you to create a LEGACY VISION with the eyes on the rightful successor for carrying forward the business legacy and remaining connected with the family roots, so essential for the survival of the family business.



Game is On: One for the life & discover your true calling

It is a handcrafted program for sports personalities, celebrities & C-Suite members who are about to transition out of their current career or position. Be part of this exclusive and personalized coaching and DISCOVER your TRUE CALLING before it's too late.



Mastering the Mind: Pathways to Mega Living

A revolutionary program of mind mastery resulting in aligning your Values, Identity, Purpose, and Vision to turn you into a VVIP and experience holistic, integrated living. It drives Inspirational decision-making, addressing the deepest inquires regarding the true purpose of Being Human.



Eye of the Tiger: Envisioning the future for operating in the VUCA world

An intensely focused high octane "VISION CREATION" program for entrepreneurs operating in the VUCA world and immersed in the big multipliers. The sessions facilitate cleaning the internal lenses for a clear, sharp vision, thus ensuring never losing the target's sight.



“

I won't be a rock star. I will be a legend.

– Freddie Mercury

”

Ultimate Leadership Grooming Program – “The Pinnacle”



A revolutionary one-of-a-kind program that allows the entrepreneurs, business owners and professionals to transform themselves into a powerful leader and move upwards to the pinnacle of leadership thinking and execution. It also helps the business to develop a pipeline of future leaders based on the transformative lessons of Leadership, Life and Legacy.

The unique offering from Krescon Coaches takes the learnings from the best of Western thinking and also leveraging the ancient Vedic Wisdom as articulated in the revered Bhagavad Gita - the epitome of Indian Vedic knowledge. Deep within the Vedanta are the precious jewels that have the power to catapult an individual to the pinnacle of evolution and psychological development by raising one's awareness and decision making capabilities to dazzling heights.

Impactful Approach

- Personal Coach for regular thought provoking interactions
- Focus on practical implementing of learnings with a 'stack up' approach.
- Extremely safe and secured space for deep introspections and open sharing.
- Regular monitoring and driving accountability for long term habit formation.
- Detailed tracking of measurable objective parameters for evaluating effectiveness.

Powerful Takeaways

Increasing Fluidity for reaching the pinnacle of Leadership Thinking

- Quieting the inner turbulences for laser focus thinking.
- Honing conflict management & people handling skills for impactful leadership
- Increasing resilience to be in a flow state and excel in the fast-changing VUCA world.
- Breaking the shackles of linear thinking by developing dynamic decision making abilities

Achieving Stability by integrating the vision and purpose with the core values

- Understanding one's core values & empowering beliefs for inner excellence.
- Forging value based long term sustainable future forward roadmap for the business.
- Driving value based change management & performance excellence in every interaction.

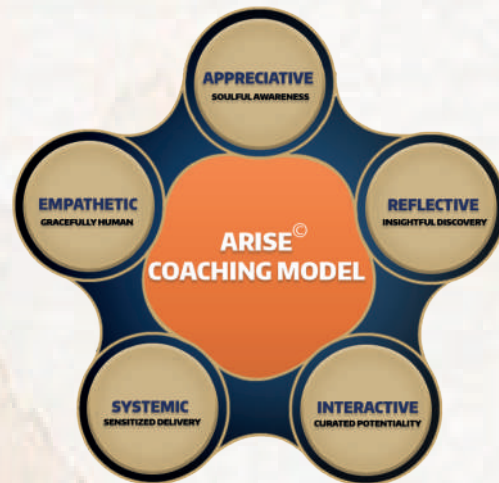
Developing External Alignment for Inspirational Leadership

- Safeguarding the business and humanity by mentoring future leaders.
- Facilitating legacy creation process to bring a deeper meaning to self and business.
- Demonstrating a serving and holistic approach to leadership in thoughts and actions

OUR UNIQUE STRENGTHS

ARISE Coaching Model

ARISE Model is a unique approach towards coaching for self-actualization. According to Maslow's Theory of Hierarchy, Maslow called the bottom four levels of the pyramid 'deficiency needs' because we do not feel anything if they are met but become anxious or distressed if they are not. ARISE focuses on the fifth level of Self-actualization, which is a critical ingredient in the journey of becoming a legend.



Vedic Astrology

Astrology is also an incredible tool of self-discovery. It helps realize that things happen for a reason, even if life seems like a series of meaningless events. The jigsaw puzzle of life may not initially reveal a cohesive image, but at a certain point, it "clicks," and the orchestrations of the cosmic dance make sense. Krescon trained Astro Profilers uses this amazing science to your advantage while conducting the 360° Astro Profiling.

VOICE OF THE CUSTOMER

"Mr. Anish (or Coach as he is fondly called by all of us) does a phenomenal mix of findings from birth charts using Vedic Astrology and Psychometric tools. I not only got my apprehensions cleared but had my husband also Astro coached by him for his life journey. Thanks, Coach, for all your knowledge and guidance."

– Performance Excellence Leader,
Toronto Canada

"Coach Anish came into my life almost six months back when I was looking for someone to help me with my company's vision. Being an entrepreneur and a start-up, I tend to get lost in day-to-day operations and forget the reason for starting the company. My sessions with Coach Anish helped me come back on track which turned around my company and my business. Because of him, I am on target as per my business plan for achieving the desired ROI."

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"Having spent 25 years in the Industry, I was searching for a direction to have a balance between my personal and professional life. I came across the approach that Krescon has built over years and it resonated well with me. I enrolled for the "Game is On" program. I have no words to thank my Coach for helping me to find the right career direction. In the corporate world, life becomes monotonous and stagnant at times. Today I feel far more empowered and happy with my life and

"I had been working in the hotel domain when due to Corona, I lost my job. My career and life were in disarray. During a chance meeting with a friend, she suggested contacting coach Anish. She had also been taking sessions from him for some time and was extremely happy with the outcome. I finally reached coach Anish with a lot of apprehensions as I never had a coach before. My first session was enough to enroll in his program. He made a lot of sense and, instead of using big words keeps the session focused and easy to follow. However, he is a lot of fun and a taskmaster when tracking our action plans. Its been a fantastic journey to date, and I have seen my world changing for the better due to his constant presence."



Anish Rakheja (Coach Anish)

Co Founder Krescon
Coaches ICF (PCC);
Astro Profiler & Agile Expert



A graduate of IIT Roorkee and MBA from NITIE, Mumbai, Coach Anish has an industry experience of over 30 years where he worked with Fortune 5 companies in senior leadership positions and delivering services to a Billion-Dollar conglomerate. He is also on the advisory board of multiple start-ups in the hospitality, education, real estate, and healthcare sector.

An ICF accredited PCC coach and an Agile expert, Coach Anish is a sought-after leadership coach, succession planner, and a legacy creator. Over the years, Coach Anish has successfully helped many of the business owners to plan out their succession and leadership transition, worked with organization in developing a leadership pipeline and mentoring the students and young leaders to find their true North regarding their careers. He also works with celebrities and professionals guiding and nudging them to reconnect with their inner excellence and move towards the pinnacle of leadership excellence, legacy creation, and thus becoming a true legend.

A Richard Bandler certified NLP practitioner, Astrologer, and a perpetual learner, Coach Anish firmly believes that leaving behind a meaningful legacy should be the highest priority of every human being. And to put this thought into practice, he combines principles of the ancient Vedic wisdom and modern spirituality, with practical application techniques for an everlasting transformation.

Coach Anish is also the author of the highly acclaimed 'The Mystic Millionaire' series, which provides a practical approach to spiritualize our life and living as we gradually become aware to the meaning of Being Human.

At Krescon Coaches, Anish acts as the chief custodian of the organization's core values of 'Sensitivity', 'Trustworthiness' and 'Confidentiality'. Under his leadership, Krescon Coaches has successfully grown and positioned itself as an exclusive and premier leadership grooming, career transition, and succession planning firm setting a Gold standard in Legacy Coaching and Career Mentoring space.



THE LEGACY CREATORS



Sat Puram Singh Khalsa ICF (PCC)

Board of Advisors
Sat Sir believes that leaders must be able to create Inner alignment with the Usefulness of the past, the opportunistic present, and the hopeful future.



Siri G P Kaur Khalsa ICF (MCC)

Board of Advisors
An ICF MCC coach, Best Life NLP Trainer, Licensed by Dr. Richard Bandler USA and Marshall Goldsmith Stakeholder Centered Certified Coach. She is a purpose and business coach with experience of 20 years in training and coaching.



Priya Ramanarayan ICF (PCC) Associate Coach

A Life and Leadership Coach/ Entrepreneur, her Core areas are Executive Coaching, Organizational Change Management, and People Innovation. She has over two decades of multi-cultural experience across different sectors.



Francisco Reyes ICF (PCC) Associate Coach

With 30+ years of experience in supply chain management and world in geographies like the EMEA, LATAM and APAC, Francisco has been part of senior leadership in retail, telecommunication and commodities sector. A certified Gallup Strength Coach, MBTI and a DiSC practitioner, Francisco expertise lies with working with start-up businesses and group coaching.



Nina Vyslouzilova Associate Coach

An experienced international HR strategist, HR consultant of CEOs and leaders, facilitator, and Transformation coach. She has worked for 13 years in blue-chip companies such as Unilever, Philips, and CME Media Enterprises in Central and Eastern Europe.



Vinitha Joseph Associate Coach, ICF (PCC)

Passionate about people, organizational change management and Innovation, Vinitha has over 30 years of experience in strategizing and executing comprehensive talent management plan (Including Internal Talent Deployment) and solutions to drive superior business performance. Her expertise is in grooming future leaders & D&I coaching. Being a seasoned Agile coach, Vinitha also works on different Enterprise level transformation projects.



Priyanka Yadav Associate Coach, ICF (ACC)

A strong believer in the power of people and passionate about engaging and developing people both at an individual and collective level. Priyanka's experience spans working in the areas of Leadership & Talent Development, Organizational Development, Performance Management & Employee Engagement. As a proponent of positive people strategies, she engages with individuals and organizations in their growth and transformation journey.



Amit Garg Chief Mentor and Clinical Hypnotherapist

A Reiki Master and a certified clinical hypnotherapist, Amit combines hypnotherapy techniques with Reiki in his mentoring sessions.



Samar Chobe Astro Coach

An astrologer and a firm believer in the Eastern knowledge and principles of Karma theory. Bhagwad Gita (a repository of the Vedic wisdom) has been the true guiding star in his life.



Mariya Abramovich Astro Coach

An Astro Coach and head of the EE (Eastern Europe) geography department. A culturologist, researcher, Mariya completed her master of journalism (M.J). Her passion lies in exploring the different cultures around the world to understand human society.



Saurabh Kumar Astro Profiler

A master's in psychology and a diploma in child psychology, Saurabh is a Hogan certified assessor, NLP practitioner and has extensive experience in the concepts of mindfulness and astrology for analyzing the psychological aspects in a birth chart and vice versa.



Arpit Goyal Creative Director

Arpit comes with a background in Animation & VFX and extensive experience in filmmaking. During his last nine years, Arpit worked with multiple companies and helped them communicate their vision and purpose using various digital mediums.

Let's Stay Connected!



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